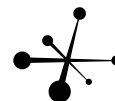


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Alastair Bruerton

Digital UI/UX Designer

I am a digital UI/UX Designer with over eight years' professional experience. I specialise in Visual Communication Design and User Experience for the responsive / mobile web. I have a broad range of skills that allow me to work on projects from the initial strategy, wireframing phase through to the creative design and build across a number of digital platforms.

WORK EXPERIENCE

ABruerton Ltd – Freelance digital UI/UX Designer / Director

October 2013 – Present

Freelance digital UI/UX designer. Creative digital services for responsive / mobile UI/UX, interactivity, visual design and front end development.

Dixons Carphone – UI/UX Designer
July 2015 – September 2015

Overthrow Digital – Digital/UX Designer
June 2015 – June 2015

Barclays – Digital Designer
September 2014 – February 2015

ILN – Digital Designer
June 2014 – August 2014

Small Back Room – Digital Designer
May 2014

John Lewis – Senior Digital Designer
March 2014 – April 2014

JWT – Digital Designer
December 2013 – February 2014

Valtech – UX Designer
December 2013

Which? – UX Designer
November 2013

Bauer Media – Digital Designer

June 2012 – September 2013

My role was to provide creative digital services for commercial and marketing projects for KISS FM and Magic FM. This work involved UX, design and front end development across multiple platforms.

NV Interactive – Interactive Designer

April 2011 – April 2012

This work involved UX, visual design and front end development, allowing me to work on a project from the strategy to delivery phase.

Yeahboi

October 2011 – Present

With two others I founded Yeahboi Interactive, a boutique design agency specialising in digital solutions.

Provoke Solutions

February 2007 – April 2011

Starting as a graduate designer I worked on a wide range of business software and websites. Roles covered design, user experience and front end development.

SKILLS

User Experience

- Interaction Design
- Information Architecture
- Wireframing / UI Design
- Rapid Concept Design
- Prototyping
- Strategy

Design

- Visual Communication Design
- Responsive / Mobile
- User Interface Design
- Artworking
- Marketing
- Branding
- Ideation
- Illustration

Front End Development

- HTML5 / CSS3
- jQuery
- Accessibility
- Web Standards

TOOLS

Adobe Creative Suite: Photoshop, Illustrator, Dreamweaver, InDesign, InVision, UX Pin, Sketch, Visio, Axure, Balsamiq, Visual Studio, Expression Web, Campaign Monitor, Microsoft Visio, Microsoft Office

EDUCATION

Bachelor of Design BDes(Hon),
Massey University
Majored in Interactivity

REFERENCES

Available on request.